



Darren started his career at WCRS creating award-winning work for Speedo, amongst others. He then moved to DDB London and then onto Mother for 7 years, creating acclaimed work for Pimm's, ITV Digital, PG Tips and Yellow Pages. In 2008 Darren moved to VCCP and helped create some of the UK's favourite campaigns. The 'Meerkat' ads for comparethemarket.com launched in 2009 and continue to win awards year after year.

Darren is now ECD at VCCP.