



Gordon is the co-founder of The Drum – the UK's largest marketing website, which includes running conferences such as The Drum Live. He has launched numerous awards including the DADIs and the MOMAs and also set up The Chip Shop Awards which is an international alternative to advertising and design shows. He was named Business Editor of the year by the PPA in 2013 and now concentrates on growing The Drum in New York and Singapore as well as the company's TV and events operations.