



Eric began his career as a writer at Chiat Day before moving to Portland to work on NIKE and ESPN at Wieden and Kennedy. From there, he joined the Late Show with David Letterman as a staff writer. After submitting a Top 10 list of reasons Conan's show was funnier, he decided to accept a position as Creative Director at Cliff Freeman and Partners. Eric's work has won every major creative award several times over, including the Grand Prix at Cannes for perhaps his most notable work on Fox Sports, one of which famously featured cliff diving without water in Turkey.

Eric joined McCann in 2015 as Chief Creative Officer, North America.