



Jeff graduated Magna Cum Laude from Duke University in 1989, with honours in English and German. In an award-strewn career he has created famous work for Nike, Miller High Life, Dos Equis, Coca-Cola, Volvo, Heineken, EA, Honda and Jaguar. Most recently he served as Executive Creative Director for Wieden+Kennedy's Amsterdam office following several years with them in both Portland and Amsterdam. It was his 'Fox Hole' spot for Miller High Life that garnered perhaps his most notable plaudits. Jeff is currently Chief Creative Officer at Fallon.