



Claire has written extensively about advertising and media and her work has been published in a range of business magazines and national newspapers. She is also a regular television and radio pundit on the subject of advertising. She joined Campaign magazine as Media Editor, and was appointed Deputy Editor in 2000. She was promoted to Editor in 2004 and for the next 8 years she became one of the industry's most notable commentators. Since 2014 she has been Global Editor-In-Chief of Campaign, regularly dividing her time between her NY and London offices.