



David is without doubt one of the world's leading copywriters and is currently Chief Creative Officer of BBDO Worldwide and Chairman, BBDO North America. Under his leadership, his agency is among the most awarded in the world and he has been ranked the world's most award-winning Creative Director for the last two years. During a long and illustrious career he's won every award in the world, many times over, but is perhaps most famous for writing the famous 'Star' film for BMW, featuring Madonna being taken for an 'exciting' ride around New York by her driver, Clive Owen.