



Susan started her career in advertising at Pihas, Schmidt, Westerdahl before moving to TBWA/Chiat/Day Seattle. Three years later she joined Wieden+Kennedy as employee No. 8 and eventually rose to be the ECD. Susan has spent the last 30 years creating some of the agency's most famous work. Along the way she's introduced the world to directors like David Fincher and Michael Bay and helped launch the careers of many of the most successful Creative Directors in the industry. Perhaps her most famous work was the internationally acclaimed 'Revolution' TV spot for Nike.